

Product Code 942006



Calista Pro White Primer

Superior whiteness for brighter interior walls*

PRODUCT FEATURES AND BENEFITS#



Superior Whiteness*

Gives superior whiteness to enhance the brightness of final finish of topcoat.



Excellent Adhesion

Gives excellent bonding between the substrate and paint film.



Superior Hiding*

Gives superior hiding to cover the stains and spots



Low Odour

Get low smell primer for your masonry surfaces



Other Features

1. Excellent Smoothness
2. Easy Application
3. Good Coverage
4. Chalking Resistant
5. Alkali Resistant

PRODUCT DETAILS



MATT FINISH

COVERAGE

Only on the correctly prepared surface using recommended system.



180-200 sqft./L for 1 coat*

*Actual coverage may change from the mentioned coverage depending on the method of application and surface condition.

AVAILABLE PACKS



AVAILABLE BASES

NA

PROCESS TO APPLY (Pre-Painting Steps)

Plaster



New masonry surfaces must be allowed to cure completely. The recommended curing period is 28 days for new masonry surfaces while ensuring that they are water cured on a daily basis.

Cleaning



Surface should be free from any loose paint, dust, or grease. Growth of fungus, algae or moss should be removed by wire brushing and water.

Chalky Substrates



When the underlying surface exhibits chalkiness, please use water curing for some time and then apply a layer of Birla Opus One Pro Smooth Primer before topcoat application.

Filling of Cracks



For filling cracks up to 3mm use Birla Opus Alldry Crack Master Paste. For cracks above 3mm, it is recommended for cement: river sand (1:4 ratio) plastering. If the cracks are more, it is recommended to audit it with a structural engineer and get it repaired before painting.

Filling of Holes and Dents



In case of dents and holes use cement putty or a mix of white cement and fine sand in the ratio 1:3.

Special Instructions for Interior

For interior surfaces or substrates that are subjected to continuous seepage or dampness, please check the source of leakage or seepage and ensure the same is rectified before application.



Primer Application

For both freshly plastered or repainting surface, apply one coat of Birla Opus Pro White primer by thinning 1 litre of primer with 1 litre of water and allow it to dry for minimum 4 hrs.



Putty Application

Smoothen the surface by filling dents and undulations with thin coat of Birla Opus One Acrylic putty. Allow it to dry for 4-6hrs. Apply second coat of putty if required. Sand with sandpaper and wipe it.



Primer Application

Apply one coat of Birla Opus Pro White primer by thinning 1 litre of primer with 1 litre of water and allow it to dry for minimum 4 hrs.



Topcoat Application

Apply Birla Opus Calista Topcoat. A gap of 4 to 6 hrs to be given after each coat for drying.



- Ensure dry dust cleaning at regular intervals.
- While cleaning, wipe gently without intense pressure.
- Give 2 weeks of drying time post application of paint, before wet cleaning the wall.

Shelf Life: 36 months from date of manufacture

Drying Time: Surface dry time 30 minutes*

Recoating Time: 4-6 hours*

*May vary according to temperature and humidity

Flash point IS101/1987 Part 1, Sec 6: Not Applicable.

Shelf life of thinned paint: To be used within 24 hours.

- Do not apply when ambient temperature might drop to a level below 10°C within 4 hours of application. Do not apply if relative humidity > 90%.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion, seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.

- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapor or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Do not pour leftover paint down the drain or in water courses.
- In the event of spills, contain spillage using sand or mud.
- Lead content does not exceed more than 90 parts per million.
- Kindly refer to the MSDS, which gives detailed information on safety measures while handling the paint, which is available on request.

Coverage Values

- Basis Interior lab studies.
- Surface preparation & painting steps should be followed as recommended in Product Information Sheet (PIS).
Actual coverage may change from the mentioned coverage depending on the method of application & surface condition.

Superior Whiteness

- Against majority** of the players in the same product category, basis internal lab tests.

Brighter Finish

- Against majority** of the players in the same product category, basis internal lab tests.

Superior Adhesion

- Adhesion improvement against non-usage of Primer before applying topcoat.

**Majority of the players include the competitor brands which sell in the market in the same category.

For further details, please reach out to our customer care via either of the following methods: Contact number: 1800-120-1234,
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