PRODUCT CODE 931001

One True Look

Luxury Exterior Emulsion

Safeguard your home against damaging UV rays to prevent colour fading.

PRODUCT FEATURES AND BENEFITS

Resistance to Colour Fading
Curated with UV resistant pigments and binders, One True Look reduces colour fading from exposure to UV rays, keeping the exterior walls vibrant and beautiful for long.

Dust Resistance
Resists settling of dust on the surface of the walls, making the home look fresh and clean for a longer time.

Protection from Algal and Fungal Growth.
Fortified with special additives to prevent growth of algae and fungus for better hygiene and blemish-free walls.

Film Integrity
Strong adhesion to surface prevents natural wear and tear and protects against peeling and cracking.

Reflects Sunlight
Reduces the surface temperature of the walls by reflecting IR rays from the sun.

9-year Warranty*
Provides 9 year assurance against colour fading and film integrity, for your peace of mind.

PRODUCT DETAILS

RICH SHEEN FINISH

WHITE + 7 BASES AVAILABLE

Pastel - TL 1, Mid-tone - TL 2, Clear - TL 99, Inorganic Yellow - TL 4, Organic Yellow - TL 5, Metallic Gold - TL 14, Metallic Silver - TL 15

SHELF LIFE -
36 months from the date of manufacture.

COVERAGE

50-60 sq.ft. / L for 2 coats#

#Actual coverage may vary from the quoted coverage due to factors such as method and condition of application and surface roughness and porosity. One should ensure coverage is not higher than prescribed above for optimal performance.

2100+ SHADES AVAILABLE**

**Use Birla Opus colourants only to get the desired shades.

AVAILABLE PACKS

DIRECTIONS FOR USE

PRE-PAINTING STEPS

PLASTER
It is essential to let new masonry surfaces fully cure. The suggested curing duration is 28 days, during which daily water curing is recommended for optimal results.

CLEANING
Ensure there is no loose paint, dust, or grease on the surface. Remove any fungus, algae, or moss by using a wire brush and water. If there's chalkiness on the underlying surface, start by water curing and then apply a coat of Alldry Salt Seal before applying the topcoat. For best performance, use a jet pressure washer of minimum 160 bar pressure to ensure complete surface clean-up.

CRACK FILLING
Cracks (up to 5mm width and 3mm depth) in plastered walls, corner joints, channels and parapets should be filled with Alldry Crack Master Paste or powder. For larger cracks structural audit by expert to be conducted and prescribed solution to be implemented before application.

REPAIRING
Check the substrate for any internal spalling, delamination or voids using sounding technique. Structural defects and cracks (>5mm) if any should be repaired by mixing Alldry Repair Master with mortar.

*Refer to the product warranty document for more details.
For further information, please visit www.birlaopus.com or call our customer care at 1800-120-1234 or email to opuscare@adityabirla.com.
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SPECIAL INSTRUCTIONS FOR EXTERIOR

If exterior surfaces face persistent seepage or dampness, investigate, and arrest the source of leakage or seepage, let the surface dry and then apply Alldry Waterproof coating. Ensure we provide slope to horizontal surfaces and proper drain to avoid any stagnant water accumulation.

PAINT APPLICATION PROCESS

01

SURFACE PREPARATION

Newly plastered surfaces must undergo complete curing. Ensure thorough filling of any spot putty, crack filler, etc. and achieve a uniform surface across the entire wall.

02

PRIMER APPLICATION

Whether dealing with freshly plastered surfaces or repainting, apply a single coat of Birla Opus Calista Perfect Choice Primer/ equivalent Birla White exterior primer by diluting 1 litre of primer with 1 litre of water. Allow it to dry for a minimum of 4 hours under adequate sunlight.

OR

WATERPROOFING BASECOAT APPLICATION

If you wish to apply Birla Opus Alldry waterproof coating/equivalent Birla White waterproofing product, please follow the application procedure as per the PIS of the basecoat used. For terrace areas, use the recommended terrace waterproofing product. To guarantee effective waterproofing, apply waterproofing products within the suggested coverage.

03

TEXTURE APPLICATION (OPTIONAL)

Enhance beauty of the surface by choosing Birla Opus One textures. If you wish to apply a texture, please follow the application procedure as per the PIS of the texture used.

04

TOPCOAT APPLICATION

Dilute 1 litre of paint with a maximum of 400 ml of water and apply 2 to 3 coats for optimal coverage. Allow a 4 to 6-hour gap between each coat to ensure proper hiding. Add an extra Coat of Topcoat for Horizontal Surfaces.

POST PAINTING STEPS

For the best paint performance, regularly wash and clean surfaces to remove dust, stagnant materials, and any algae or fungus growth, preferably every six months. Thoroughly clean horizontal surfaces to enhance durability. Ensure there is no stagnant water at any point on any surface.

TECHNICAL INFORMATION

Drying Time	Sheen Level	Paint Type	Stability of Thinned Paint	VOC Content
4 to 6 hours	12 – 16 at 60° GH for white shade.	Water based acrylic with Polycarbonated PU	24 hours in an airtight container	Low VOC*

PRECAUTIONS

- Avoid application when the ambient temperature is below 10°C or exceeds 40°C, or if there's a possibility of the temperature crossing these levels within 4 hours of application.
- Do not excessively thin or extend the brush. Avoid application if there is a possibility of dew formation overnight on the freshly painted substrate.
- Use Birla Opus machine colorants exclusively for tinting.
- Thoroughly stir and strain the diluted paint through a fine sieve before usage.
- For tinted paints, shake them immediately after adding the colorant and prior to use.
- Before applying the topcoat, make sure to fill any existing cracks, as paint will not cover them.
- For surfaces with heavy algal infestation, proper cleaning is essential. If a bleaching solution is used to disinfect algae, ensure thorough cleaning of the solution with water.
- Avoid leaving either a primer coat or only one coat of topcoat exposed during the monsoon season. Make sure to finish the application before the onset of the monsoon.
- Especially in the pre-monsoon season, prioritize coating horizontal surfaces before vertical ones. This helps minimize streak marks caused by potential algal growth.
- For optimal performance, ensure the surface is dry, and the moisture meter reads in the green zone (below 15). If it is in the red zone, identify and address the source of water before painting.
- The wall's pH should be below 12.
- Avoid using chlorinated water for dilution.
- Thinned paint should be used within 24 hours of dilution. It is recommended to thin only the necessary amount and store it in a sealed container. Unused material to be stored in a sealed container.

SAFETY MEASURES

- Please consult the MSDS for comprehensive information on safety precautions when handling the paint; the document is available upon request.
- Store the container upright in a cool, dry place with the lid tightly closed.
- Keep the paint out of the reach of children and away from food items.
- May be harmful if swallowed; if ingestion occurs, seek immediate medical attention.
- During application, wear eye protection. If the paint comes in contact with the eyes, rinse them thoroughly with water and seek medical advice.
- If there is skin contact, immediately wash the affected area with soap and plenty of water. Seek medical attention if irritation develops or persists.
- Wearing a suitable nose pad during sanding and surface preparation is advisable to prevent dust inhalation.
- Do not dispose of leftover paint by pouring it down the drain or into water courses.
- In the event of spills, use sand or mud to contain and manage the spillage.
- The paint contains no added Lead, Mercury, or Chromium compounds.
- Disposal of Leftover Paint: Do not dispose of leftover paint or drums in soil or drains. Consumers should consult a local recycling agency for proper paint and drum disposal.

*Based on internal lab results (as per test method - ASTM D6886:2018)

Version No. TL002/09/2024. Kindly note that this datasheet supersedes all preceding versions.

For further information, please visit www.birlaopus.com or call our customer care at 1800-120-1234 or email to opuscare@adityabirla.com.

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